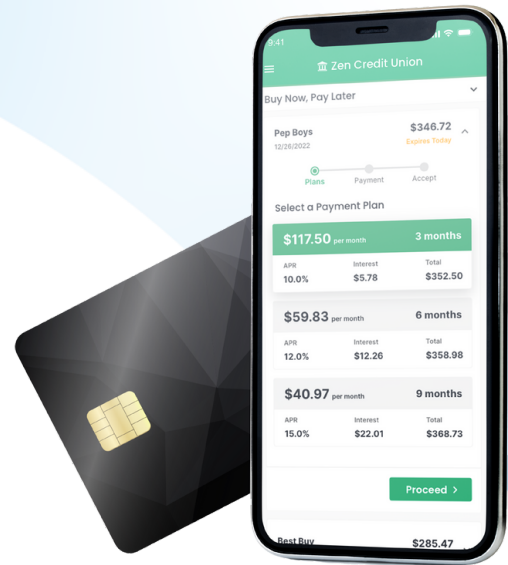




Powering up with your Buy Now, Pay Later

3rd party BNPL is taking top of wallet positions from financial institutions. Win it back with equipifi by enabling split payments on your debit cards, so you can stay connected with cardholders from purchase to payment.



Drive Engagement



Attract New Accounts



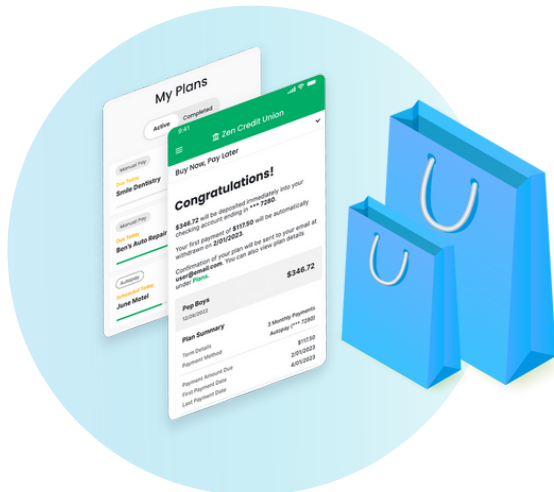
Increase Interchange



Open New Revenue

60% of US consumers have used BNPL at least once, and 70% of them would prefer a solution from their trusted financial institutions.

Source: CR Research and PYMNTS.com



Stop losing banking relationships to 3rd party BNPL

- Provide access to all things BNPL through your banking app
- Give cardholders the debit card benefit that they want to use
- Convert debit card transactions into installment loans to drive revenue
- Attract and retain next gen cardholders with a merchant agnostic product

89% of BNPL loan repayments are made on the debit card. Recapture them with a credit union BNPL experience.

**68% of BNPL usage is driven by next gen consumers.
Let's provide your cardholders with what they want.**



Elevate your brand with a premium BNPL experience

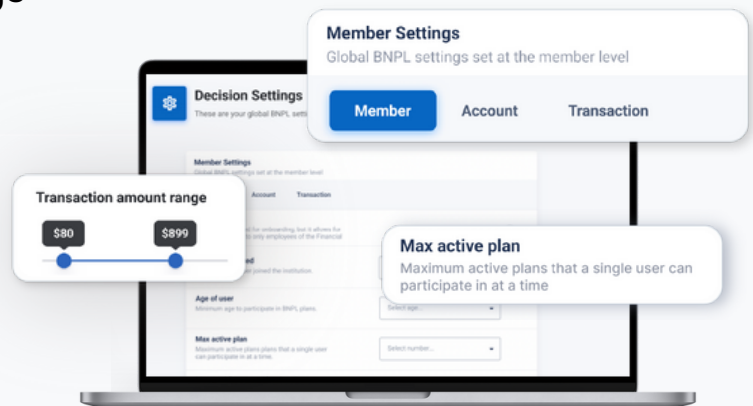
- Turnkey intro kit including emails and landing page
- Design support for a premium white label experience
- Go-to-Market support post launch to maximize engagement and adoption
- Ongoing thought leadership and marketing content for easy adoption

Easily manage your BNPL settings

- Set parameters for offer eligibility
- Determine loan terms that work for you
- Block transaction types by MCC
- Monitor and optimize uptake

Embrace the power of a fintech

- Automated offer generation
- Loan underwriting workflow
- Proprietary eligibility decision engine
- Near real time account reconciliation



Schedule a demo today!

To learn more about equipifi and how to supercharge your debit cards by unlocking Buy Now, Pay Later, visit www.equipifi.com or contact us at hello@equipifi.com